

# 2009 Regional Advertising

RATE CARD

## REGIONAL ADVERTISING:

	1x	3x	6x	12x
Full Page	\$4,730	\$4,180	\$3,850	\$3,630
1/2 Page	\$2,840	\$2,620	\$2,510	\$2,290
1/4 Page	\$1,815	\$1,705	\$1,595	\$1,375

Gross Rates - Per Region

## REGIONS:

REGION 1 - NORTHEAST

REGION 2 - MIDWEST

REGION 3 - SOUTHEAST

REGION 4 - MOUNTAIN WEST

REGION 5 - PACIFIC

REGION 6 - NON-U.S.

ME, NH, VT, MA, RI, CT, NY, NJ, PA

OH, IL, IN, MI, WI, MN, IA, MO, ND, SD, NE, KS

DE, MD, DC, VA, WV, NC, SC, GA, FL, KY, TN, AL, MS

AR, LA, OK, TX, MT, ID, WY, CO, NM, AZ, UT, NV

AK, WA, OR, CA, HI

All distribution outside the U.S. including:

Canada, Central and South America, Europe, Asia, Middle East, UK

## CLOSING DATES:

Issue	Space Closing	Materials Closing	On Sale
January '09	28-Oct	4-Nov	23-Dec
February '09	18-Nov	25-Nov	20-Jan
March '09	16-Dec	23-Dec	17-Feb
April '09	20-Jan	27-Jan	17-Mar
May '09	24-Feb	3-Mar	21-Apr
June '09	24-Mar	31-Mar	19-May
July '09	28-Apr	5-May	23-June
August '09	26-May	2-June	21-July
September '09	23-June	30-June	18-Aug
October '09	21-July	28-July	15-Sept
November '09	25-Aug	1-Sept	20-Oct
December '09	22-Sept	29-Sept	17-Nov
January '10	27-Oct	3-Nov	22-Dec

\*Dates are subject to change

## ADVERTISING INQUIRIES:

For advertising information please contact your advertising manager or call The Robb Report Collection at 978.264.7500 or e-mail [trrcadvertising@robbreport.com](mailto:trrcadvertising@robbreport.com). For material requirements and advertising specifications, please visit [www.robbreportcollection.com](http://www.robbreportcollection.com) and click on "Advertise."

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**COLLECTION**