

2009

General Advertising

RATE CARD

ADVERTISING RATES:

	1x	3x	6x	12x
Cover 2/page 1	\$46,100	-	-	-
Cover 3	\$25,500	-	-	-
Cover 4	\$35,000	-	-	-
Full Page	\$18,100	\$16,750	\$15,300	\$13,900
1/2 Page	\$10,900	\$9,950	\$9,100	\$8,350
1/4 Page	\$6,500	\$5,800	\$5,350	\$4,850

Gross Rates

CLOSING DATES:

Issue	Space Closing	Materials Closing	On Sale
January '09	28-Oct	4-Nov	23-Dec
February '09	18-Nov	25-Nov	20-Jan
March '09	16-Dec	23-Dec	17-Feb
April '09	20-Jan	27-Jan	17-Mar
May '09	24-Feb	3-Mar	21-Apr
June '09	24-Mar	31-Mar	19-May
July '09	28-Apr	5-May	23-June
August '09	26-May	2-June	21-July
September '09	23-June	30-June	18-Aug
October '09	21-July	28-July	15-Sept
November '09	25-Aug	1-Sept	20-Oct
December '09	22-Sept	29-Sept	17-Nov
January '10	27-Oct	3-Nov	22-Dec

*Dates are subject to change

ADVERTISING INQUIRIES:

For advertising information please contact your advertising manager or call The Robb Report Collection at 978.264.7500 or e-mail trrcadvertising@robbreport.com. For material requirements and advertising specifications, please visit www.robbreportcollection.com and click on "Advertise."

The Robb Report
COLLECTION