



2012 EDITORIAL CALENDAR

*Subject to change

FEBRUARY

- Automotive** – Garage Gear
- Collector** – Firearms
- Collector** – Posters
- Experience** – Heli-Skiing
- Vintage Pianos**
- Top Shops**
- Pursuits**
- Winning Bids**
- Lasting Impressions** – Truffles

Ad Close: **Dec 2** Materials: **Dec 9**
On Sale: **Jan 2012**

APRIL

- Autos** – Street Rods
- Collector** – Americana
- Collector** – Writing Instruments
- Experience** – Cigar Clubs
- Golf Carts**
- Top Shops**
- Pursuits**
- Winning Bids**
- Lasting Impressions** – Vegetarian

Ad Close: **Feb 3** Materials: **Feb 10**
On Sale: **Mar 2012**

JUNE

- Ways To Upgrade**
- Collector** – Cars
- Collector** – Guitars
- Experience** – Sport Fishing
- Boating**
- Top Shops**
- Pursuits**
- Winning Bids**
- Lasting Impressions** – Lobster

Ad Close: **Mar 30** Materials: **Apr 6**
On Sale: **May 2012**

AUGUST

- Automotive** – The Concours Journey
- Collector** – Animation Art
- Collector** – Motorcycles
- Experience** – Adventure Travel
- Vintage Juke Boxes**
- Top Shops**
- Pursuits**
- Winning Bids**
- Lasting Impressions** – BBQ

Ad Close: **Jun 1** Materials: **Jun 8**
On Sale: **Jul 2012**

OCTOBER

- Autos** – Armored Vehicles
- Collector** – Sports Memorabilia
- Collector** – Watches
- Experience** – Wing Shooting
- Outdoorsman Gear**
- Top Shops**
- Pursuits**
- Winning Bids**
- Lasting Impressions** – Rabbit

Ad Close: **Jul 27** Materials: **Aug 3**
On Sale: **Sep 2012**

DECEMBER

- Unique Gifts**
- Collector** – Antique Maps
- Collector** – Rock n Roll Memorabilia
- Experience** – Auto Rallies
- Motorcycles**
- Top Shops**
- Pursuits**
- Winning Bids**
- Lasting Impressions** – Foie Gras

Ad Close: **Sep 28** Materials: **Oct 5**
On Sale: **Nov 2012**